



*NOBU*

RESIDENCES

TORONTO

**MADISON**  
GROUP

## **THE FIRST-EVER INTEGRATED NOBU RESIDENCES, HOTEL AND RESTAURANT**

**TORONTO (March 8, 2017) – Madison Group,** Westdale Properties and Nobu Hospitality announced plans for Nobu Toronto, a dynamic project featuring the first Nobu branded high-rise residences, to be developed and sold by the Madison Group, and Canada’s first Nobu Hotel and Nobu Restaurant. This transformative development will anchor a re-envisioned Mercer Street in the heart of Toronto’s popular Entertainment District. Pre-construction sales of Nobu Residences Toronto will commence summer 2017.

The architecture and interior design for Nobu Residences Toronto, envisioned by acclaimed Toronto-based, Teeple Architects and interior design firm, Studio Munge, will celebrate thoughtful living and superior craftsmanship. Nobu Residences Toronto will be dedicated to distinguished luxury, incorporating historical facades from the Pilkington Glass Factory, maintaining the integrity of iconic elements while fusing striking architectural details in a contemporary aesthetic. The fashionable lifestyle residences will feature 700 condominium suites in two dramatic 49-storey towers and a podium complete with state-of-the-art indoor and outdoor amenities including ground floor commercial retail, flexible private social function and meeting space, a state-of-the-art fitness centre and ‘Zen Garden’ outdoor terrace.

Nobu is one of the world’s most celebrated luxury hospitality brands renowned for its award-winning “new style” Japanese fusion cuisine and exceptional hotel offerings in the world’s most desirable locales. Founded by Chef Nobu Matsuhisa, Academy Award winner Robert De Niro and Hollywood producer Meir Teper, the growing Nobu Hospitality portfolio caters to vibrant international customers, celebrities, tastemakers and powerbrokers.

Nobu Hotel Toronto will offer the ultimate in hotel luxury. An exclusive collection of luxurious guest suites will rise atop the west tower, with stunning panoramic views, offering unparalleled accommodations and service. Sitting as a cornerstone of the Nobu Hotel, Nobu Restaurant Toronto will feature an approximately 15,000 square foot, two-level restaurant which will include a signature bar lounge, outdoor seating and chic private dining rooms.

“For many years we have searched for the perfect opportunity within Toronto to create a true luxury lifestyle destination befitting the acclaimed global city of Toronto and our international brand. We are truly excited to announce Nobu Residences, Hotel and Restaurant Toronto which we are crafting to be a game changer in residential living in Toronto and beyond,” said Trevor Horwell, CEO Nobu Hospitality. “Our partners at Madison Group have an extraordinary vision for the first Nobu Residences, and share our passion to build a truly special integrated residences, hotel and restaurant destination.”

“I cannot think of a singular place that has a more unique and impassioned sensibility than Nobu,” said Josh Zagdanski, Vice President - High-Rise, Madison Group. “You see it in every nuance of its operation – from bespoke hotel suites to tranquil residences and dining experiences that make you say, ‘I could live here’.” We couldn’t be prouder to be working with the team at Nobu Hospitality to give residents and visitors the chance to live with that feeling in Toronto.”

Those interested in learning more about Nobu Residences Toronto are encouraged to register at [NobuResidences.ca](http://NobuResidences.ca) and on Facebook, Twitter and Instagram.

### **ABOUT MADISON GROUP**

For 55 years, Toronto-based Madison Group is a widely diversified real estate development company with extensive experience in creating master planned communities, award winning high-rise and low-rise residential projects, and a substantial portfolio of office and commercial properties in Toronto and New York City. Madison Group is defined by the talent, dedication and passion of its team; focused on setting the standard for value, design and customer satisfaction.

[madisongroup.ca](http://madisongroup.ca)

### **ABOUT NOBU HOSPITALITY**

Named one of luxury's 25 Most Innovative Brands by Robb Report, Nobu Hospitality is ranked among an elite selection of global luxury brands. The natural growth of Nobu hospitality built on service, image, and reputation, offers the complete spectrum of hotel and restaurant management for unique projects around the world. Founded by Nobu Matsuhisa, Robert De Niro and Meir Teper, with operations spanning five continents, the Nobu brand thrives in the world's capitals as the ultimate destination lifestyle experience. The first Nobu Hotel opened in 2013 as a boutique hotel within Caesars Palace Las Vegas and was subsequently named one of the Hottest New Hotels by CNN Travel, Top North America Hotel Opening by Luxury Travel Advisor and subsequently Luxury Travel Advisor's Award of Excellence. The Nobu Hotel City of Dreams Manila opened in 2014 and Nobu Hotel Miami Beach in 2016 and will be followed by Nobu Hotels in London, Malibu, Riyadh, Los Cabos, Chicago, Bahrain and Toronto. Nobu is strategically focused on further expanding its global portfolio of hotels through a solid development pipeline.

[nobuhospitality.com](http://nobuhospitality.com)

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